



Soft Ice[®] Private Label

Cold & Hot Therapy Packs

SOFT AND FLEXIBLE • SAFE AND NON-TOXIC • DURABLE AND REUSABLE • EFFECTIVE, TARGETED ADVERTISING!



Professional quality, reusable Soft Ice[®] cold and hot packs stay flexible when frozen - even right out of the freezer - for effective, comfortable cold therapy to injured joints, ligaments and muscles.

- Soft Ice[®] formula is all-natural and non-toxic.
- Packs are manufactured with biodegradable, 99% post-consumer recycled content.
- Patented water-based formula transfers temperature more effectively than gel packs or instant packs.
- Sizes available from 3" x 6" to 8" x 11".
- Made in the USA.

DESIGN &
ORDER
FORM ON
LAST PAGE.

Print your company name and logo on the packs!

The patient will keep these on hand for a long time and share them with friends and family who are in pain. Minimum order is just 48 packs. ***When your clients need pain relief, it's a great time to remind them of you!***

Soft Ice[®] packs are soft and flexible when frozen for comfortable, effective cold therapy!



POLAR Products

www.polarproducts.com 1.800.763.8423

REV. JANUARY 2014



Soft Ice® Private Label

Design Program Guidelines

Our popular and cost-effective Private Label Program works very smoothly and efficiently when a few simple guidelines are followed.

Pack Sizes Available:

3" x 6" (#V36)	6" x 6" (#V66)
3" x 8" (#V38)	6" x 9" (#V69)
3" x 10" (#V310)	6" x 12" (#V612)
4.5" x 6" (#V456)	8" x 9" (#V89)
4.5" x 8" (#V458)	8" x 11" (#V811)
4.5" x 10" (#V4510)	

Label Size and Placement:

- The printed label size is approximately 2" x 3" for any pack size
- Located in the upper left-hand corner of the pack



Order Requirements:

- Minimum order quantity of 48 packs.
- We can do orders of multiple pack sizes; there is a minimum quantity of 24 packs of each size. (There is a \$10 fee for multiple sizes.)

Please note: an order with multiple pack sizes will take longer to deliver according to the factory's production schedule.

- There is a one-time set-up charge of \$30 for designing a new Private Label. (There is no charge for future changes to the label.)
- Labels can be designed with only text or with one of our stock logos. (See page 3)
- The label can be printed with your custom logo. If you have a custom logo you wish to use, it must be saved as a JPG or BMP file.

Please note: Logo must be in black & white only, with no colors or shades of gray.

- The labels are automatically printed in the upper left-hand corner of the packs. If you wish to have a different label orientation (ex: centered), it must be noted on every reorder.

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Easy Custom Order Process

Order Process:

1. Please complete the **Private Label Design Form** (see reverse) and fax to Polar: 330.253.4233.
2. All orders must be sent with complete contact info: contact name, phone, e-mail, & fax.
3. Polar Products will design the label once all information has been received.

4. A design proof will be emailed or faxed to the client for approval within 1 week of receiving all required information.

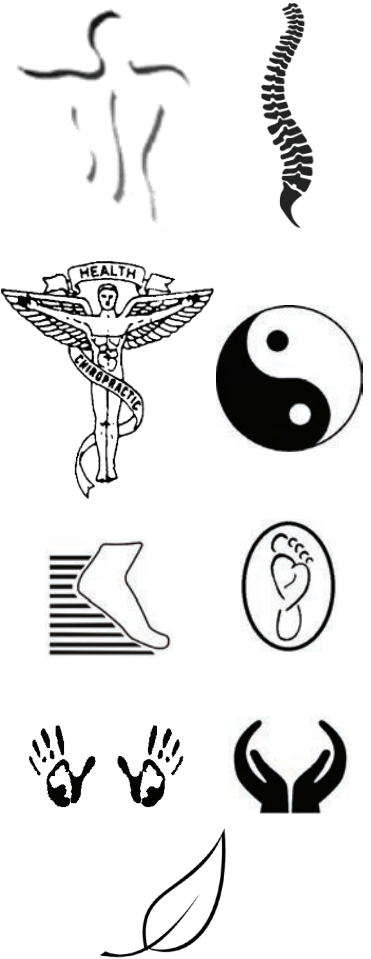
Please note: the initial design process may take several proofs and revisions, which may extend production time. Thank you for your understanding!

5. We will not manufacture the packs until signed approval of the final design proof is received via fax (330.253.4233) or e-mail (polar@polarproducts.com).

6. We can typically manufacture these packs within 2 weeks of receiving design approval.

Please note: Our manufacturing process prints the Private Label directly on the packs. Due to this process, on rare occasions a printing run may result in slightly fewer packs than the number ordered. Polar will ship the number of packs produced and will adjust the invoice accordingly. We will never ship or bill an amount greater than the quantity ordered.

Stock Logos:



Please allow up to 3-4 weeks for manufacturing and delivery of new Private Label designs.

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DESIGN & ORDER FORM



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Please fax your completed order form to 330.253.4233. If you have any questions, contact Maureen Humm at 1.800.763.8423 or polar@polarproducts.com. When all information is received, the label will be designed and a proof will be sent for approval. Polar Products will not manufacture the packs until a signed final proof is received.

1. Pack Size & Quantity *Please indicate quantity desired for each size. Minimum order of 24 packs per size.*

3" x 6" (#V36) 4.5" x 6" (#V456) 6" x 6" (#V66) 8" x 9" (#V89)
 3" x 8" (#V38) 4.5" x 8" (#V458) 6" x 9" (#V69) 8" x 11" (#V811)
 3" x 10" (#V310) 4.5" x 10" (#V4510) 6" x 12" (#V612)

2. Logo *Please circle one or check Text Only.*



CUSTOM LOGO
(Must be black and white with no color or shades of grey.)

3. Label Text *Please note: The printed label will be 2" x 3" in the upper left-hand corner of the pack. We recommend no more than 5 lines of text with up to 25 characters each for legibility.*

4. Contact Name:

Phone:

E-mail:

Fax:

POLAR Products

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